

Ideas

Focus: Creativity, possibilities, new ideas

Inspiration to questions and sentences:

- What ideas can we come up with if everything is possible?
- What if we turned everything upside down?
- I wonder what would happen if we...
- It would be absurd if we...
- Just imagine if we...

Optimistic

Focus: Positive, optimistic, possibilities

Inspiration to questions and sentences:

- What are the good points?
- Why can this be done?
- This idea will be a success because...
- This idea is good because...
- There are many possibilities in this idea because...
- Yes, and...

Pessimistic

The devil's advocate, why something may not work

Inspiration to questions and sentences:

- What could go wrong with this idea?
- Will this really work?
- This idea will fail because...
- This idea is impossible because...
- All experts and research tell us that this idea will not work because...
- Last time I tried this idea it failed because...