CALL FOR CONSULTANCY (TORS TRANSLATED INTO ENGLISH)

EVALUATION USING OUTCOME HARVESTING OF THE TRUST TUNISIA PROJECT

The Human Rights and Accountability Consortium led by the Danish Institute for Human Rights (the Institute) is looking for a consultant(s) who can use outcome harvesting to assess the link between the TRUST project implemented by the consortium in Tunisia and the strengthening of Tunisian state accountability. As we approach the end of our 36-month project, the consortium is mainly interested in changes in the capacity of Tunisian independent public bodies to implement their mandate, interact with other actors (state and non-state) in Tunisia, be accessible to Tunisian citizens and use synergy between bodies to address common challenges.

The consultant(s) must have extensive experience in outcome harvesting. The proposal must include case stories using graphic illustrations of pathways of change using the collected effects.

1 BACKGROUND AND BACKGROUND

Consortium for Human Rights and Accountability
The Human Rights and Accountability Consortium is implementing a 3-year project (01/09/20 – 31/08/23) in Tunisia called TRUST, funded by the Swiss Development Cooperation. The consortium is composed of 3 organisations, the Danish Institute for Human Rights (DIHR), the Euro-Mediterranean Network for Human Rights (EuroMed Rights) and the Danish Institute against Torture (Dignity). The Danish Institute for Human Rights is the lead organization of the consortium. The consortium is working with an implementing partner KADEM/ Kawakibi.

The project
The TRUST project explores and aims to strengthen the accountability of the Tunisian State through the mandate and role of independent public bodies (IPI).
Reference is made to the project description in annex 1. A Theory of change and the social actors that the project aims to influence are included in annex 2.

2 EVALUATION OBJECTIVES

Complementarity with an external evaluation focused on DAC criteria
The project donor, the Swiss Development Cooperation (SDC), will carry out an external evaluation of the project according to DAC criteria in the second half of 2023. The evaluation that is the subject of this call for tenders is based on the collection of effects and should be carried out before the external evaluation so that its conclusions can feed into the external evaluation conducted by the SDC.
The outcome harvesting based evaluation should seek to complement, not duplicate, a traditional assessment based on the DAC criteria.

Objectives
The outcome harvesting based evaluation should:
- seek to answer the evaluation questions
- deepen existing project data, including by collecting outcomes that have not yet been collected at the level of project partners (IPIs, but also other social actors influenced by the project (e.g. judiciary, executive, civil society actors)
- Build change pathways with the collected outcomes to help identify how consortium partners and its implementing partner Kawikibi drove change, individually and at the consortium level.
- Create graphic narratives (or illustrations) of the change to illustrate how the partners individually or in consortium brought about the change. These illustrations should be stand-alone examples. Some of the "case stories" can be made to illustrate an answer to an evaluation question.

3 EVALUATION QUESTIONS TO BE ANSWERED

The political and institutional context in Tunisia is undergoing profound upheavals that have naturally affected the project. The evaluation will have to take this into account and consider the questions in light of this context. The evaluation questions are included in annex 3 and will be reviewed with the consultant(s) during the start-up period.

4 GEOGRAPHICAL LOCATION

In the places of implementation of the TRUST project in Tunisia, mainly Tunis, but could be called to travel inside Tunisia.

5 METHODOLOGY & TOOLS & DELIVERABLES

Methodology
The evaluation should be carried out using outcome harvesting as a methodology. The consortium used outcome harvesting as a monitoring method and collected a number of effects during the project period. The consortium also analysed and interpreted the effects and used the effects to drive annual adaptations of the project. This means that the consultant will have a set of effects to read and understand first, and possibly to analyze further, as well as to plan the collection of other effects at the level of the social actors influenced by the project.

Tools
With regard to tools to help harvest effects, the consortium uses:
• Podio to collect the effects and make all our tags (type of actor, type of change, etc.),
• Power BI to help quantify qualitative data so we can organize the data set from tagging in a way that makes analysis easier.

Deliveries /outputs
A preliminary report detailing the evaluation methodology, including how the consultant(s) propose to take into account the fact that the consortium used outcome harvesting as a monitoring method and as a basis for adaptive project management. The preliminary report should also provide an example of how graphic illustrations/"case stories" might look like. The draft report should also support the improvement of the evaluation questions and suggest a methodology for consultation with social actors influenced by the project.

A narrative report (max 40 pages, Calibri 12), preferably succinct focusing on the essential points described below. The narrative report should, among other things:

- Answer evaluation questions.
- Explain how the project has, in a context severely affected by the pandemic and political and institutional upheavals, influenced social actors in the Tunisian system of human rights and accountability.
- Reveal unintended or possibly negative effects of the project.
- Include the analysis of, and possibly supplement, contribution statements to identify good project practices that have led to the most notable changes among social actors.
- Describe how the project has adapted to the changing and fluid context resulting from Covid and the events arising from 25/07/21.

Graphic illustrations of the change to illustrate how consortium partners individually or as a consortium have made changes. These illustrations should be stand-alone examples. Some of the case stories could be made to illustrate an answer to an evaluation question. There should be at least one case study/graphic narrative per project objective. Case studies should not be limited to a single partner, although they may sometimes include effects that relate primarily to change influenced by a consortium partner. If this is the case, the consultant will ensure that each consortium partner has at least one case study developed based on their effects.

6 LOGISTICAL SUPPORT

The consultants will be responsible for arranging their own logistics for their travel and eventual workshops, and this should be budgeted for in the study. DIHR can tentatively provide support in the organization of logistics on site, this support will be discussed during the preliminary discussions.

7 CODE OF CONDUCT AND APPROACHES

The consultant must commit to respecting the SDC and Institute Code of Conduct, the Anti-Corruption Policy, the HRBA Policy, the Gender Approach.
8 QUALITY ASSURANCE AND MANAGEMENT

The report will be considered final only after review and acceptance of the final deliverables by the TRUST project team in Copenhagen.

9 FORECAST TIMELINE

The project started on 01/09/2020 and is due to end on 31/08/2023 with a possibility of cost extension until 30/11/2023. The consortium wishes to carry out an evaluation while the project is still ongoing to facilitate reflection on the possibility and relevance of continuing the project on a new phase of 3 years. It is important for the consortium to understand what are its ways of influence in the current context of Tunisia. In view of this fact, the mission can take place in 2 parts with:
- A first part (the most substantial) that would take place in May and June 2023 and which will lead to a partial advanced evaluation report on the already completed part of the project
- A second part (which would aim to complete the first part and capture the last outcomes) which will take place in September/October 2023 and will lead to a final evaluation report.

The consultant must plan at least two stays in Tunisia (one stay for each part) to meet the consortium partners and, more importantly, the main social actors that the project has influenced to achieve more effects, conduct interviews, workshops, focus groups etc.

• The 1st mission will be carried out in May / June 2023
• Preliminary report: date to be determined in the methodological offer
• Draft report: date to be determined in the methodological offer
• Final report (for the first part) no later than 30/06/23
• Final report (the second part + consolidated) no later than 15/11/23

10 BUDGET

A detailed budget will need to be provided, including daily rates including VAT for the consultant(s) and costs related to travel, analysis and production of deliverables.

Ideally, we aim to contract for the most economically advantageous offer, but the criterion of quality weighs more than the price; the budget offer should ideally be capped at less than 27000 EUR TTC. The offer must include at least the consultancy man/days, transport to/from Tunisia of the consultant(s), on-site accommodation and travel and any other costs on site and consultation with stakeholders necessary to meet the objectives of the evaluation. This offer may be discussed during the process.

11 CONSULTANT(S) PROFILES

The following skills and experience are expected:
• Demonstrated prior knowledge of the use of Outcome Harvesting as an evaluation method;
• Fluency of at least one team member in French. Fluency of at least one team member in French in Arabic (written and spoken) is an asset;
• Over 5 years of experience in project evaluation, including data collection through interviews, surveys and focus groups;
• Experience in the field of human rights from both a State and civil society perspective;
• Experience working with international organizations;
• Familiarity and experience with contextual challenges in Tunisia

12 SELECTION CRITERIA

Consultant proposals will be selected on the basis of:
- Proven experience with outcome harvesting as a project evaluation methodology.
- Proven experience in developing graphic narratives or case stories as part of an outcome harvesting evaluation
- Appropriateness of the proposed methodology to the evaluation purpose, objectives and questions.
- Quality of proposed quality control measures.
• Qualifications of the candidate(s). A team composed of an English-speaking outcome harvesting specialist and (a) local consultant expert(s) in evaluation and French/Arabic is welcome.
- Calendar of proposed activities
- Proposed budget for proposed methodology, deliverables and team.

13 APPLICATIONS

The deadline for applications is 01/05/2023
To apply, interested candidates (individuals or teams) are requested to submit to the following address unve@humanrights.dk the following documents:
- Curriculum vitae of the consultant(s);
- A technical proposal that includes:
  o a methodology for the evaluation, including the possible need for workshops, interviews, meetings, focus groups, etc.
  o A timeline that includes the different steps and deliverables
  o an example of a case story that demonstrates how the consultant(s) intend to create these case stories
  o a financial proposal for the completion of the above deliverables
  o a short cover letter that demonstrates in particular the experience of the consultant(s) on the methodology of outcome harvesting

14 INQUIERIES

For any inquiries, you can contact unve@humanrights.dk